ulan

LEGAL

Cookie policy

How ULAN AGENCY LLC uses cookies and similar technologies on https://www.ulan.uz.

Last updated 12 Nov 2026 | ULAN AGENCY LLC, Tashkent | privacy@ulan.uz

ON THIS PAGE

1. What cookies are
2. Why we use cookies
3. Cookies we use
4. Embedded players
5. How to control cookies
6. Other similar technologies
7. Updates
8. Contact us

This Cookie Policy explains how **ULAN AGENCY LLC** (doing business as **"Ulan"**, **"we"**, **"us"**, or **"our"**) uses cookies and similar technologies when you visit our website at https://www.ulan.uz and related landing pages that link to this Cookie Policy (the **"Website"**). It explains what these technologies are, why we use them, and how you may control them.

This Cookie Policy applies to the Website and to https://app.ulan.uz. It does not govern the Ulan mobile application. For a full description of how we process personal information, see our Privacy Policy.

In some cases we may use cookies to collect personal information, or information that becomes personal information if we combine it with other information.

Effective date: 13 September 2026. Last updated: 12 November 2026.

1. What cookies are

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, and to provide reporting information.

Cookies set by the website owner (in this case, ULAN AGENCY LLC) are called **"first-party cookies"**. Cookies set by parties other than the website owner are called **"third-party cookies"**. Third-party cookies enable third-party features or functionality to be provided on or through the website (for example, analytics). The parties that set those cookies may recognize your device when it visits the Website and when it visits certain other websites.

2. Why we use cookies

We use cookies on the Website for analytics, so that we can understand how the Website is used and improve it. The Website can be used without accepting analytics cookies; language on the Website is selected by the URL path (`/`, `/ru`, `/uz`) and is not stored in a language cookie.

We do not use cookies to serve third-party advertisements or to enable Google Analytics Advertising Features. We do not operate a cookie preference centre on the Website. You may control cookies through your browser settings and the Google Analytics opt-out described below.

3. Cookies we use

When you visit the Website, we use **Google Analytics 4** (measurement ID `G-K0M8P9RCXX`) and **Yandex Metrica** (counter `113730522`) to collect standard log and visitor-behavior information. They set the following first-party analytics cookies on the Website:

NAME	PROVIDER	TYPE	EXPIRES	PURPOSE
`_ga`	Google / ulan.uz	First-party cookie	About 2 years	Distinguishes users for Google Analytics
`_ga_K0M8P9RCXX`	Google / ulan.uz	First-party cookie	About 2 years	Maintains Google Analytics 4 session state
`_ym_uid`	Yandex / ulan.uz	First-party cookie	About 1 year	Distinguishes users for Yandex Metrica
`_ym_d`	Yandex / ulan.uz	First-party cookie	About 1 year	Stores the date of the first visit for Yandex Metrica

NAME	PROVIDER	TYPE	EXPIRES	PURPOSE
_ym_isad, _ym_visorc	Yandex / ulan.uz	First-party cookie	Session (about 30 minutes)	Checks for ad blockers and keeps a session-replay session for Yandex Metrica

We do not enable Google Signals or ad personalization signals. For more information on Google's practices, see Google Privacy & Terms and the Google cookie technologies page.

Yandex Metrica also records how pages are used (mouse movements, scrolling and clicks) to replay a visit; what you type into the forms on the Website is not recorded. For more information on Yandex's practices, see the Yandex Privacy Policy.

The Website also loads fonts from Google Fonts. That request is a technical connection to Google's servers. We do not set a separate first-party cookie for fonts or for language preference.

4. Embedded players

Some pages of https://app.ulan.uz can show a video or a post in its platform's own player:

- **Instagram** (Meta Platforms, Inc.): on an order page, when a version of the work is an Instagram post, the post the creator published for that order shows in Instagram's player
- **YouTube** (Google LLC), **TikTok**, and **Instagram**: on the Trends page, a video plays in its platform's player after you click to play it

Instagram's player on an order page loads as soon as you open the order page, when the version shown is an Instagram post. The players on the Trends page load only after you click to play a video. Once a player loads, it comes from the platform's servers, and the platform may set or read its own cookies (third-party cookies) and recognize that you are signed in to it, under its own policies. We do not control these cookies and receive nothing from them. YouTube's player loads in privacy-enhanced mode (youtube-nocookie.com). You can block third-party cookies in your browser (see section 5). For more information, see:

- Instagram Cookies Policy
- How Google uses cookies (YouTube)
- TikTok Cookie Policy

5. How to control cookies

You may accept or refuse cookies through your web browser. If you refuse analytics cookies, you may still use the Website. The means of refusing cookies vary by browser. See the help pages for:

- Chrome
- Internet Explorer
- Firefox
- Safari
- Edge
- Opera

To opt out of being tracked by Google Analytics across the Website, you may also install the Google Analytics opt-out browser add-on. To opt out of Yandex Metrica, use the Yandex Metrica blocker.

6. Other similar technologies

Cookies are not the only way to recognize or track visitors. We may use similar technologies, such as web beacons (also called tracking pixels or clear gifs), together with Google Analytics. These are small files that contain a unique identifier and help us understand how visitors move between pages and whether the Website is performing as intended. In many cases those technologies rely on cookies; declining cookies may impair them.

7. Updates

We may update this Cookie Policy from time to time to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons. The date at the top of this page indicates when this Cookie Policy was last updated. If we make material changes, we may notify you by posting a notice on the Website. We encourage you to review this Cookie Policy periodically.

8. Contact us

If you have questions about our use of cookies or similar technologies, please contact us at:

ULAN AGENCY LLC
(Trade Name: Ulan)
Address: Iftixor MFY, Iftixor ko'chasi, 1-uy, Tashkent, Tashkent 100057, Uzbekistan
Email: privacy@ulan.uz
Phone: +998 99 759 00 77